Research on the Countermeasures of Effective Integration of Ideological and Political Education and Student Management in Colleges and Universities

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Abstract: With the rapid advancement of science and technology and the rapid development of the economy, the demand for talents in the market has gradually increased. It requires not only students to master theoretical knowledge and professional skills, but also to measure the political and cultural thoughts and humanistic moral qualities of talents. To train university students into qualified socialist socialist builders and reliable successors, we must take effective measures to improve the effectiveness of the effective integration of ideological and political education work and student management in colleges and universities. Through the ideological and political theory education, this paper enriches the theoretical knowledge of college students, and puts forward the countermeasures for the effective integration of ideological and political education and student management in colleges and universities, to enrich the theoretical quality of students, and to facilitate the effective development of university students' management through daily ideological and political education.

1. Introduction

China is currently in a period of great social transformation, and the scientific theory in the field of ideology is particularly prominent in the role of social development in this special period [1-2]. Strengthen people's ideological and moral quality, give full play to people's enthusiasm and creativity, and better build the great cause of socialism with Chinese characteristics through the guidance of scientific theories. These are inseparable from the scientific theories for people's guidance, and the human society is good and sustainable. Development depends more on the guidance of philosophy and social science [3-6]. Strengthening the ideological and political education of students is the premise and foundation for carrying out good student management, and it is also an important guarantee for students to improve their own quality, strengthen professional skills, cultivate innovative consciousness and finally form comprehensive ability [7-11]. Ideological and political work is the bottom line of student management and the lifeline of the normal teaching order of colleges and universities [12-14]. Therefore, the ingenious integration of ideological and political education with the management of college students embodies the requirements of respecting students' subjective consciousness and enterprising spirit, making student management closer to students.

2. The Importance of Ideological and Political Education in Student Management

2.1 Improve the Level of Ideological and Political Education.

College ideological and political education occupies a relatively important position in China's education system. It is a special form of education and is closely related to the socialist system with Chinese characteristics. However, ideological and political education has always had many shortcomings in China's college education, mainly because college students are not interested in ideological and political education, which leads to the ultimate effect of ideological and political learning, and it is difficult to achieve the educational goals set by teachers. The main reason for this situation is that the content of ideological and political education is relatively backward and the

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teaching platform is relatively simple. Combining it with student management can expand the content of ideological and political education, reflect the effectiveness of the content of ideological and political education, and thus comprehensively improve the level of ideological and political education in colleges and universities. Improve the management of college students and effectively improve the quality of college education. At present, there are certain problems in the management of students in most colleges and universities in China. They are only managed for management. Teachers regard management as the center in the practice of student management. Ignore the provision of professional services to college students, which leads to problems in college students' psychology and is not conducive to the future of college students. development of.

2.2 Is Conducive to the Efficient Development of Classroom Teaching.

In the classroom, teachers teach systematic knowledge, train students' abstract thinking ability and verbal expression ability, and stimulate students' enthusiasm for learning. Emotional education plays an extremely important role. For different students, teachers control different psychological processes, and adopt appropriate teaching methods, which will optimize the education of students' emotions, abilities and knowledge in the process of teacher-led learning. Students' rich emotional activities permeate all aspects of life and education, and are influenced by all aspects. Some influences can promote students' smooth learning, and cultivate their abilities, acquire knowledge, and form attitudes. Some emotional influence factors will become psychological barriers for students' learning, hindering students' further knowledge acquisition and emotional extension. Teachers should use the classroom as the main front of ideological and political education, and infiltrate students' ideological and political education in different teaching links.

2.3 Promote the all-Round Development of Students.

At present, under the continuous deepening of the concept of quality education and the in-depth training mode of higher education practice, we should devote ourselves to major scientific research and development activities and industrial innovation fields, constantly breaking the mechanism barriers and realizing the cultivation of talents. Ideological and political education plays a role in bridging the bridge, gradually adapting the professional and employment fit of students, and further creating comprehensive new talents. Implement ideological and political education, implement effective management for college students in higher vocational colleges, promote better psychological status of college students in higher vocational colleges, and improve morality and morality, promote the comprehensive quality and quality of higher vocational college students, and then enhance The management efficiency and level of higher vocational colleges and universities.

3. Problems in the Effective Integration of Ideological and Political Education and Student Management

3.1 Does not Pay Attention to Ideological and Political Education.

The role of education and management activities is not sufficiently focused. The positive effect of ideological and political work on college students' thoughts and behaviors determines that their position in college work should be detached. However, the fact is that a small number of colleges and universities do not fully recognize the role of ideological and political work, only stay on the surface, and believe that its role is to restrict and standardize the daily behavior of college students, ignore its cultivation of college students, and promote ideological and political education is often regarded as The importance of simple management work is difficult to reflect. The ideological and political education of college students is regular and requires more in-depth research and exploration to grasp its nuclear and key issues. In the process of ideological and political education, there will be problems of one kind or another, and research is needed. Better solve these problems. However, most colleges and universities do not seem to pay much attention to the theoretical research of ideological and political education, just as part of their daily affairs work, let alone the theory and practical workers of the organization to conduct research and exchanges, so that college

students can teach everyday. The understanding of activities often lacks directionality and creativity, and the understanding stops on the surface or even deviates from the normal track to the wrong path.

3.2 Ideological and Political Education and Student Management Work Mechanism is not Perfect.

The ideological and political education mechanism refers to the interaction of various constituent elements in the process of carrying out daily educational activities for college students. As an educational mechanism to improve the daily management and educational activities, we can play an important role in guiding the participation of university students in educational activities and ensuring the effective and effective development of daily teaching activities by coordinating various factors in the educational process. However, what cannot be ignored at present is that the construction of educational institutions corresponding to daily teaching practices in many colleges and universities is not sound enough, and there are many problems. The implementation mechanism is not perfect. As the baton of the decision-making mechanism, the establishment of the implementation mechanism is directly related to the feasibility and credibility of the decision-making. The implementation mechanism refers to the ways and mechanisms of interaction between various factors in the daily practice of college students. Whether the implementation mechanism is perfect or not has a great impact on the actual operation of daily ideological and political education. The links in the daily ideological and political education work are not enough, resulting in a lack of coherence in education, lack of mutual support, and so on. The imperfect education implementation mechanism has increased the difficulty of daily ideological and political education and reduced its effectiveness.

3.3 The Backwardness of Teaching and Management Concepts.

The serious separation between school management and students'ideological education leads to that students can not become the main body of education, and that the management methods can only be formulated by students' feedback at present. Often, problems arise, and management systems can be formulated according to problems. Often, because of the same problems occurring at different stages, the managers will be revised back and forth. The case can not be foresighted, keep pace with the times, and then the students'bad political ideas and wrong actions can not be timely corrected and guided, affecting the quality of management. From the point of view of management concept, backward management concept, obsolete organizational form, inadequate system propaganda and obsolete working methods are all problems reflected by students. This shows that our management concept can not meet the needs of the new era. Only by innovating management concept and boldly innovating, can we meet the needs of the new era. Only in this way can we give full play to the effectiveness of Ideological and political education and management. Most ideological and political education managers lag behind in management concepts, especially for the establishment of "service" concept. "Service" is the highest idea of modern ideological and political education management. Its significance lies in the process of providing mechanism guarantee and service for ideological and political education management in schools. "Ideological and political education administrators are only service providers, not beneficiaries." Therefore, ideological and political educators must recognize their status as service providers and their service nature in the whole process of management when carrying out management activities.

4. The Effective Integration of Ideological and Political Education and Student Management in Colleges and Universities

4.1 Define the Aims of Education and Set the Right Direction.

We should fully realize its important function in the whole ideological and political education system of College students, and not equate it with the work of student affairs or management work; we should realize its unique role, such as helping college students better understand, identify and

practice ideological and political theory education, helping college students cultivate good ideological and moral habits, and helping to build good learning. Practice and living atmosphere, so as to take measures to effectively strengthen and improve. Only by strengthening the clear understanding of its role can we attach importance to sending work and increase investment in strengthening this work in many ways so that its role can be fully played. The goal is the ultimate direction of our activities. Therefore, a clear educational goal can provide direction guidance for our teaching work and promote the development of teaching activities. In the ideological and political work of College Students'daily life, educators must firmly grasp this general goal, and the specific work and activities carried out should be conducive to achieving this goal. Only by defining the goal and direction of educational activities can we carry out the daily ideological and political work smoothly and promote its real effect.

4.2 Establishing Scientific Management Mechanism.

The normal development of teaching work is inseparable from the working mechanism and normative and maintenance function. Therefore, it is very important to construct a scientific and reasonable working mechanism. At present, many colleges and universities have initially formed the daily ideological and political education work mechanism, but it is not perfect enough, we must take measures to improve the daily ideological and political education mechanism of College students, in order to ensure its smooth progress. In terms of team management mechanism, we should advocate the concept of goal management and implement strict assessment system for the staff of Ideological and political education management in daily management. In terms of methods and methods, it advocates comprehensive assessment in many aspects. Besides introducing assessment methods for ideological and political education administrators, self-summary, discussion and exchange, democratic evaluation, online teaching evaluation and organizational investigation are also indispensable, As shown in Figure 1. In addition, the assessment should be taken as an important reference for the evaluation and promotion of Ideological and political education administrators. Effective supervision mechanism is also indispensable in team management. As an incentive measure, the improvement of the salary of Ideological and political education managers creates conditions and expands the development space for ideological and political education managers. The level of Ideological and political education management team also directly affects the healthy growth and success of school students. Establishing a management mechanism of Ideological and political education adapted to the characteristics of the new era is of strategic significance to the harmony and stability of schools and the ultimate realization of the goals of Ideological and political education.

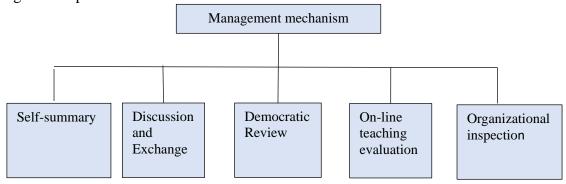


Figure 1. Ways to build a management mechanism

4.3 Strengthen the Joint Management of Schools, Families, Society and Individuals.

College ideological and political teachers should fully explore the core strengths of society, family, community and network, so that students can fully exert positive energy under the guidance of healthy thinking. College ideological and political education counselors and class teachers should do a good job in building a student management team, actively guide students to go online correctly, and consciously abandon immoral and illegal behavior. Colleges and universities should

continuously improve the professionalism of the full-time and part-time teachers of ideological and political education, and establish a complete and targeted education for students with psychological problems. At the same time, colleges and universities should strengthen the moral education work of the Party Committee Propaganda Department, the Party Committee of the Political and Educational Committee, the counselors, the "two-course" teachers, and the student management work of the Student Affairs Office, the Academic Affairs Office, and the Security Office, and the students should be rigorous and scientific. In the process of management, students are guided by correct ideological and political education, so that students form a correct world outlook, outlook on life and values. The combination of ideological and political education and student management in colleges is necessary and inevitable. As shown in Figure 2. Important proportion of resultant integration management, college ideological and political teachers should fully explore the social, family, social and student personal strength, so that students can fully exert positive energy under the guidance of healthy thinking. College ideological and political education counselors and class teachers should do a good job in building a student management team, actively guide students to go online correctly, and consciously abandon immoral and illegal behavior.

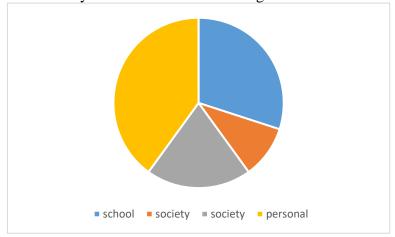


Figure 2. Important proportion of resultant integration management

5. Conclusion

The ideological and political education of college students can not be realized only by a single educational force. This joint force mechanism contains many elements of education, which complement and influence each other. College students'ideological and political education needs the active cooperation and support of various educational resources to form a joint system of family, school, society and individuals, and the joint efforts of the whole society to comprehensively improve the quality of College students.

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